PRESS KIT 2015
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The Iguazú Falls area within the Iguazú National Park, where one of the seven natural wonders of the planet is located, holds nowadays a pre-eminent and renowned position in the international tourism industry due to the outstanding planning of the whole park redesign procedure, carried out by the APN, Administración de Parques Nacionales (Administration of National Parks), and also due to the joint work of the Argentine Ministry of Tourism and all the national and provincial, and public and private parties involved in developing the city of Puerto Iguazú and establishing it as a popular travel destination.

The joint management between the National Administration, represented by the Administration of National Parks, and private companies, represented by the concessionaire Iguazú Argentina®, set an innovative and unique work model in the country that ensured the safety, transparency and the carrying out of works which made it possible for millions of visitors to enjoy this one-of-a-kind natural spectacle from a privileged view.

Iguazú Argentina® is made up of a group of Argentine companies, mainly from the provinces of the country, and was behind the building of more than 7,655 yds. of footbridges, fitted with folding guard rails, and trails. It also put the Tren Ecológico de la Selva (Rainforest Ecological Train) into operation, an environmentally friendly train that provides transportation within the area. The redesign of the Iguazú National Park was made in a way that it can be accessed by disabled people, being today 90% accessible and a destination for everyone.

In order to protect the rights of disabled people, Iguazú Argentina® disseminates information on accessibility in the park throughout the year to make all the advantages and benefits this accessible destination has to offer known to the public and to reach larger audiences.

The Iguazú Falls area of National Park has access ramps, places on the Rainforest Ecological Train specifically reserved for wheelchairs, wheelchairs specially designed for moving easily along the park footbridges, and caddy carts for the convenience of people who need this means of transport.

In addition, the park has signs of the different circuits and restaurant menus printed in braille as well as a mock-up also having the braille system at the Centro de Interpretación de la Naturaleza.
(Nature Interpretation Centre), which allows an initial overview of the area’s dimensions and characteristics.

The Iguazú National Park offers the possibility of going through and exploring the whole Falls area, combining walks, the Rainforest Train and a free boat ride to San Martín Island, which is included in the entrance fee. The park also has shops, restaurants, restrooms, first aid care facilities, waste collection services, and so on, all of them under the responsibility of Iguazú Argentina®, the concessionaire in charge of maintaining the area infrastructure in good conditions. The whole nature reserve is also monitored by the Administration of National Parks.

The aim of Iguazú Argentina® is to provide world-class services to visitors. The visitor’s satisfaction survey, based on the results of 613 respondents over the first period of two months in 2014, shows the effort devoted to achieve such aim. The data reveals that 100% of the visitors recommend this destination, and 92.5% said that they would come back to the Falls and rated this destination and the services provided first-class. Regarding customer service, the Rainforest Train safety procedures and timely service, footbridge arrangements and accessibility; over 90% answered “Very Good” and “Good”, 70% being “Very Good”.

Such management is the result of a coordinated work, whose objective is to reach the highest international standards of the services provided. Iguazú Argentina®’s ISO 9001:2008 Certification on Quality Management and ISO 14001:2004 Certification on Environmental Management made the Iguazú National Park the first travel destination in South America to receive these certifications.

New works on the area are currently taking place due to a plan launched in 2012 aiming at improving parking spaces at the access points of the park and the water supply in the area, also resulting in the implementation of the first electronic access system in a national park in 2013. This year, 2014, footbridges from the upper circuit to the entrance are being built, which will improve the ease of movement within the area by adding 984 yds. of new footbridges of “intelligent design” to the already existing 7,655 yds. in the National Park, a park that has been declared a smoke-free environment according to Regulation No. 259 of the Administration of National Parks.

Thus, the media all around the world began to consider this destination as one of the most important on the planet: according to The Guardian readers in 2009, the Iguazú Falls was the top 1 favorite tourist attraction. In 2012, the prestigious magazine Lonely Planet placed Puerto Iguazú among the top 10 most visited cities. The website Trip Advisor honored this destination with the Certificate of Excellence.

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FOOTBRIDGE FOLDING SYSTEM CHARACTERIZED BY AN ECOLOGICAL AND EFFICIENT DESIGN
The park footbridge folding system was specifically designed to prevent them from being damaged when there is an extraordinary increase in the flow of the Iguazú river. Thus, in such situations, a mechanism called Juego de Encastre (Assembly Set) is activated. It consists in the guard rails being folded to prevent damage to the infrastructure by reducing the resistance to the water flow, and its name comes from building block toys. When the level of water increases, the guard rails are folded down so that water can run freely, reducing resistance as drifting logs can float over them. As the level of the river increases, so does the speed of its flow, in which cases it is necessary to set the guard rails into a horizontal position so that the concrete structures are not damaged. Once the level is back to normal, all the platforms are reset, just like popular children's toys Lego or Rasti.

During this whole procedure, the park does not close and those who are visiting it can marvel at the magnificence of the other waterfalls when their flow is at their pick, a rare opportunity that cannot be missed.

This methodology, which was proposed and approved by the Administration of National Parks, was made possible by Iguazú Argentina’s completion of the works of replacing the old footbridges with the new, current ones, which feature an ecological architectural design specially made to cope with these natural occurrences and to protect the piles. Thus, closing the circuits for extended periods of time, as it normally happened with the older infrastructure, is avoided.

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The Iguazú Falls complex in the Iguazú National Park was built on the former Puerto Iguazú Airport, which operated until 1978. Through the advisory services provided by the CIES, Centro de Investigaciones Ecológicas Subtropicales (Subtropical Biology Research Centre), and a proposal put forward by the Administration of National Parks, Iguazú Argentina® planted over 200 native species in the Visitor’s Centre area, where institutional facilities are also located. Thus, nature is regaining its green spaces over an approximate area of 1.24 miles, which in time will be completed covered with fully grown native vegetation.

Iguazú Argentina®, the Argentine Ministry of Tourism, and the Administration of National Parks are working together, following the guidelines of experts in the field, on a model for sustainable development aiming at responsible tourism inspired by the motto "We are not the only living beings on the planet", always taking into account that each person has full responsibility towards environmental care. The Administration of National Parks’ supervision and comptroller departments have encouraged the concessionaire Iguazú Argentina® to give special attention to the ecology and the need to take measures to minimize negative environmental effects by meeting the ecological requirements in pursuit of the goal to "ALWAYS PROTECT THE ECOLOGICAL BALANCE AND THE ENVIRONMENT."
1. NATURE INTERPRETATION CENTRE
   YVIRÁ RETÁ: NEAR THE ACCESS PORTAL

2. DEVIL’S THROAT: ECOLOGICAL RAINFOREST TRAIN - DEVIL’S THROAT STATION

3. UPPER CIRCUIT: ECOLOGICAL RAINFOREST TRAIN - CATARATAS STATION

4. LOWE CIRCUIT: ECOLOGICAL RAINFOREST TRAIN - CATARATAS STATION

5. SAN MARTÍN ISLAND:
   A FREE FERRY JOURNEY FROM THE LOWER CIRCUIT QUAY

6. SENDERO VERDE
   (GREEN TRAIL)

7. SENDERO MACUCO
   (MACUCO TRAIL)
1. NATURE INTERPRETATION CENTRE

YVIRÁ RETÁ

Upon entering the park, just a few yards after the access portal, this modern nature interpretation centre offers the possibility to find out about the history, evolution and up-to-date information of this destination. Through large-scale photographs, including a display for blind people, a mental map of the area is created, allowing a better understanding of the upcoming Paranaense Rainforest tour.

2. DEVIL’S THROAT

The tour to the majestic Devil’s Throat observation point gives the visitor the possibility to watch from a very short distance the most important and largest waterfall of over 230 waterfalls to be seen in the area. The tour begins at the Ecological Rainforest Central Station (1), whose railing was designed in a way that minimizes as much as possible negative ecological effects and prevents the death of animals that can be caused by cars and buses. If you want to start with the “icing on the cake”, this is an excellent beginning to enjoy what the area has to offer. A 20 minutes’ journey down to the Devil’s Throat Station, the last of three, takes visitors to the Devil’s Throat access to the footbridge of 1,203 yds. on the river, where the impressive 262 ft. waterfall can be viewed.

3. UPPER CIRCUIT

As its name suggests, this 711 yds. circuit consists of flat trails along the upper ridge of the Iguazú river, where panoramic views of the top of the waterfalls can be enjoyed from various observation points completely accessible and amazing pictures can be taken. From there, the Bosetti, Adán and Eva, Mbyguá, Dos Hermanas, and the overwhelming San Martín waterfalls can be enjoyed. By 2015, this circuit will have a 984 yds. trail, currently under construction, that will allow accessing the circuit from one location and exiting it from another.
IMPORTANT:

Both the Upper Circuit and the Devil’s Throat Circuit can be done without any difficulty as they were built flat, observing the 6% slope international regulation, and disabled people can move around with ease. All the remodeling carried out in the park was supervised and approved by the International Union for Conservation of Nature.

4. LOWER CIRCUIT

This 1,749 yds. trail has endless views from different, closer perspectives and locations, where the waterfalls beauty can be admired, and it offers an intimate experience with nature, exploring the depths of the rainforest through a journey full of emotions and the possibility to approach the base of the waterfalls.

5. SAN MARTÍN ISLAND

On the island, the San Martín waterfall and La Ventana, an odd rock formation facing the waterfalls, can be visited and enjoyed from a shorter distance, and a free ferry service is available to get there from the Lower Circuit. The island was the set of the movie The Mission. There are three observation points on it with unique views and there is also a small beach on the coast where tourists can swim in a limited area of the river. The ride to the island is available only if the water level is low. Therefore, the possibility of doing it should be consulted first.

6. GREEN TRAIL

This enjoyable 711 yds. trail goes through a wetland in the heart of the Paranaense rainforest, where visitors can go from the Services area to the beginning of the Upper and Lower Circuits, having the possibility to arrive there on the Ecological Rainforest Train or on foot. Along this trail, friendly coatíes, a raccoon-like animal, can be seen around or on trees looking for food. It is suggested that this trail should be done either going to or coming back the Lower and Upper Circuits (Reinforest Train Cataratas Station).
7. MACUCO TRAIL

This is the wildest of the Iguazú National Park trails. This dirt road extends 1.9 miles through the heart of the rainforest up to the Arrechea Waterfall, which has its own natural pool just below its cascade. The trail runs through the caí monkey's territory and visitors can often spot them on the top of trees. A good choice would be doing this trail walk on the second day of the tour.

SPECIAL EVENTS held with a wide range of services in the Iguazú Falls area, which include cocktail parties near the waterfalls, special trains, private tours in the full moonlight, and other events specially organized to provide customer services to business groups in the area as well as festivals, wedding, etc.

SPECIAL VEHICLES available for disabled and elderly people who are unable to move. Small, environment-friendly transports will take these visitors around the various areas of the park. Wheelchairs and pushchairs are also available at all the stations and most visited locations.

GASTRONOMY

RESTAURANT “LA SELVA”:
It is located near the access and the Central Station, and it seats 400 people. It has large windows and a warm decoration. The buffet offers a daily menu of a variety of cold and hot dishes, salads, pasta, desserts and also a grill with the best of the Argentine meat. It has qualified and experienced personnel and is regarded as one of the best in the region. Menus in braille are also available and there is a 50% discount for children under 12 years, and children under 6 years have free meals.

Other options in the Falls area:
PIZZA & PASTA, located near the Rainforest Train Central Station.
HAVANNA AND FREDDO, located near the Rainforest Train Central Station.
COFFEE SHOP LA ESTACIÓN, located at the Rainforest Train Central Station.
FAST FOOD YASI BERÁ, located at Cataratas Station.
FAST FOOD VENCEJO, located at the Devil's Throat Station.
FAST FOOD DOS HERMANAS, located in the Lower Circuit.

MAIN SERVICES PROVIDED BY IGUAZÚ ARGENTINA® IN THE IGUAZÚ FALLS AREA OF THE IGUAZÚ NATIONAL PARK:

SHOPS are located at each station of the Rainforest Train and in the Services area at the park access, offering all the necessary items to spend a wonderful day.

RESTROOMS in the Service area and at each station of the Rainforest Train, and also restrooms specially designed for people with disabilities at all the locations available for such purposes.

BOATS TO THE SAN MARTÍN ISLAND (boarding from the quay at the Lower Circuit). The ride is included in the park entrance fee and is subject to the water levels of the Iguazú river for safety requirements. (When entering the park, it should be consulted if the ride is available)

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FULL MOON TOUR

Undoubtedly, this is the most impressive tour of the Iguazú National Park. Each month, on the five nights when the moonlight shines bright, visitors can enjoy the fauna, mostly nocturnal, living in the Paranaense forest and go to the the Devil’s Throat observation point, guided all along the journey by the moonlight and embraced by the scent of the forest. The tour begins by boarding the train at the Rainforest Train Central Station to the Devil’s Throat Station and it ends with a walk along the footbridge to the observation point of this famous waterfall.

The magic continues on the way back at the restaurant La Selva, where there is a toast for all the passengers. Bilingual guides are included in this excursion and a dinner at the restaurant La Selva is optional.
LIVE TWO DAYS OF WONDER AT THE IGUAZU FALLS !!

In order to offer visitors the possibility to do and enjoy all the different tours available in the park with ease, a special offer called Segundo Día (Second Day) is available, where tourists can have a discount on the entrance fee by visiting the area on two consecutive days. To get the discount, the entrance ticket must be stamped on the first day of the visit. This is done at the Access Portal at the end of the first visit before exiting the park.
ECOLOGICAL RAINFOREST TRAIN

It runs through 2.24 miles and has three stations: Estación Central (Central Station), Estación Cataratas (Falls Station) and Estación Garganta del Diablo (Devil’s Throat Station). Originally designed in England by the company Alan Keef Ltd., specialist in the industry, it has 2 English locomotives and wagons built in Argentina. It has no enclosed wagons, with anti-slip aluminum floors, so that visitors can have a direct contact with nature and enjoy a tour through the forest with all its scents, climate variation and forest sounds. It travels at a speed lower than 12 mph and it is powered by liquefied petroleum gas (LPG), a clean fuel. It has a limited seat of 150 per ride and is free as the entrance ticket already includes it. Each wagon has places for wheelchairs and the train has an exclusive, fully equipped wagon for transporting people on wheelchairs or pushchairs.
10 REASONS WHY THE IGUAZÚ FALLS ARE A MUST-SEE DESTINATION

1. They are one of the seven natural wonders of the world.

2. Wide scope of hotels in Puerto Iguazú with varying and suitable pricing.

3. Easy access, by air (Puerto Iguazú International Airport in Argentina and the Foz do Iguacu International Airport in Brazil), by bus or car.

4. Iguazú is a 3 x1 destination. Being located in the Triple Frontier, where the borders of Argentina, Brazil and Paraguay meet, the attractions of each of them can be visited. The tours to the waterfalls on the Argentine side are complemented by the tours available on the Brazilian side and it is also possible to go shopping in Ciudad del Este, where a wide variety of items can be bought in a range of good prices.

5. The contact with nature is what first amazes tourists. The province of Misiones, and the whole Paranaense forest region, is full of vegetation and its green contrast with the red soil and abundant rivers and streams. In this natural paradise, the local fauna is rich on account of its biodiversity. Coatíes, tucanes, caí monkeys and an endless variety of butterflies and insects can be seen.

6. The Puerto Iguazú excellent gastronomy offers culinary delights, such as surubi, dorado and yacaré; local food, such as chipa, chipa guazú, coixinhas; tropical fruit juice, such as mango and papaya, and many other delicacies, such as mandioca.

7. Misiones also offers a Religious Tour consisting of several Jesuit ruins located in different cities. The ruins of San Ignacio are on top of the list and an amazing show of lights and sounds at night can be watched.

8. The Iguazú National Park is 90% accessible on the whole and is a model of inclusive, world-class tourism since it offers the infrastructure and services required for disabled people.

9. The opportunity to go on a one-of-a-kind tour: watching the powerful water stream rushing down the Devil’s Throat by the full moonlight. On the five full moon nights of the month, these tours are done, with a limited number of people, where the forest mysteries and sounds take over those who dare to visit it.

10. The Iguazú National Park has on each occasion a different show as the majesty of its water in continuous flow offers various views and, honestly, a single day is not enough to go through and enjoy it. Remember to stamp you ticket to get the 50% discount on the entrance fee for a second day of delight.
### TARIFAS DE INGRESO DESDE EL 01 DE ENERO DE 2015.

**ENTRANCE FEES FROM JANUARY 01st, 2015.**

<table>
<thead>
<tr>
<th>MAYORES</th>
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<td>Buses y Autoportantes $120</td>
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<tr>
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<td></td>
<td><strong>RESIDENTES DE PTO. IGUAZÚ Y ANDRESITO NO ABONAN FEE OF CHARGE</strong></td>
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**CON SU APORE, USTED ESTÁ CONTRIBUYENDO DIRECTAMENTE AL SOSTENIMIENTO Y DESARROLLO DE CADA UNA DE LAS MAS DE 40 ÁREAS PROTEGIDAS QUE CONFORMAN LA ADMINISTRACIÓN DE PARQUES NACIONALES.**

**PROHIBIDO INGRESAR ANIMALES PETS ARE NOT ALLOWED**